Research Publications 2014-15

Table 1: Summary of Books Published

| S. No. | Books Published |
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| 1 | Bansal, C. L. (2014), "Corporate Governance" Excel Books, ISBN- 978-93-5062- 494-0 |
| 2 | Chatterjee S.; Singh, N. P.; Goyal, D. P., and Gupta, Narain (2015), "Managing in Recovering Markets" Springer Proceeding in Business and Economics, ISBN: 978- 81-322-1978-1 (GCMRM Conference Proceeding) |
| 3 | Goel, Sandeep (2014), Capital Building. Business Expert Press, New York (ISBN-978-1-60649-986-3 |
| 4 | Gupta, Rajen, K.; Awasthy, Richa (2015), "Qualitative Research in Management- Methods and Experience, SAGE Publication, ISBN-978-93-515-0103-9 (PB) |
| 5 | Jaiswal, Mahadeo. P., and Vanapalli, Ganesh (2014), "Text book of Enterprise Resource Planning" Trinity Press, ISBN :9789383828678 |
| 6 | Kaushik, Anjali (2014), "Driving Process Change- Innovation e-Government Practices from India, MacMillan, ISBN-978-9350-59503-9 |
| 7 | Prasad, Rohit and Sridhar, V. (2014), "The Dynamics of Spectrum Management- Legacy, Technology, and Economics. Oxford University Press, ISBN-13-9780-19- 809978-9 |
| 8 | Goel, Sandeep (2016), Financial Management Practices in India, Routledge, London, 2016 |
| 9 | Goel, Sandeep (2016), Financial Ratios, Business Expert, US, 2016 |
| 10 | Kapil, Kanwal N.; Kapil, Sheeba (2016), Mergers & Acquisitions: Valuation, Leveraged buyouts and Financing, Wiley India Pvt. Ltd. (ISBN: 978-81-265-5848-3) |
| 11 | Kapoor, A. (2015), "Consumer Emotions and Experiences Management", Business Expert Press, New York, First Ed. 2015 |
| 12 | Kulkarni, Arun and Pathak, Anil (2015), "Making Human Resource Management Effective - Indian Perspective" published by Diamond Publications, Pune, ISBN: 978- 81-8483-647-9 |
| 13 | Narain, V., and Narayanamoorthy, A.R. 2016. (Eds.) Indian water policy at the cross-roads. Resources, technology and reforms. Springer International Publishing: Switzerland. ISBN No. 978-3-319-25182-0 |
| 14 | Pillania, Rajesh K., Bhandari, Niva and Dasgupta, Meeta (2016), "Emerging Themes in Strategy", Conference Proceeding, Mc Graw Hill Education, ISBN- 13:978-93-85965-80-7 |
| 15 | Rai, Shailendra K; Mittra, Sid; Sahu, Anandi P.; Starn, Harry (2016), Financial Planning: Theory and Practice, SAGE Publication (ISBN: 978-93-515-0250-0) |

Table 2: Paper published in International Journal

| S. No. | Paper Published in International Journals |
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| 1 | Bhatnagar, J. (2014), "Mediator analysis in the management of innovation in |
| | Indian Knowledge Workers: the role of perceived supervisor support, psychological contract, reward and recognition and turnover intention" <i>The International Journal of Human Resource Management</i> , 25 (10)May,2014 <i>DOI-Jan 2014</i> |

| 2 | Cooke, Fang Lee; Saini, Debi S.; and Wang Jue, (2014), "Talent Management in China: A comparison of management perceptions and human resource practices", published in the Journal of World Business, 49 (2014), 225-235 |
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| 3 | Cubico, S., Favretto, G., Formicuzzi, M., Oliveira, J.G., Jain, A.K. and Fuca, R. (2014). Universities as sources of business: Entrepreneurship and doctoral studies, <i>European Journal of Management</i> , 14(2), 77-82 |
| 4 | Dasgupta, M. (2014), "Unveiling technology acquisition and deployment decisions for technological innovation: An exploratory study in Indian power distribution firm", International Journal of Innovation and Technology Management, 11(6), 1450041-1450073. |
| 5 | Dasgupta, M. (2014), "Role of Middle Managers in Strategic Decisions: A Triad Perspective, <i>International Journal of Indian Culture and Business Management</i> , 10(3), 253-266 |
| 6 | Dash, Ashutosh (2014), "Trading activity and Nifty index futures volatility: an empirical analysis" published in the Journal of Applied Financial Economics, Sep2014, Vol. 24 Issue 17, p1167-1176 |
| 7 | Ghosh S., Kanjilal K. (2014), "Co-movement of international crude oil price and Indian stock market: Evidences from nonlinear cointegration tests", <i>Energy</i> <i>Economics</i> ELSEVIER, http://dx.doi.org/10.1016/j.eneco.2014.11.002 |
| 8 | Goel, Sandeep (2014) The Quality of reported numbers by the Management: A case testing of earnings management of corporate India by Sandeep Goel, published in the Journal of Financial Crime, Vol 21, No. 3, 2014. |
| 9 | Goel, Sandeep, (2014) "Creating Accounting Numbers Using Designed Choices: A case study of Indian Hotel Industry, Published in Accounting and Finance, 2014. 19.08.2014 |
| 10 | Goel, Sandeep, (2014) "Detection of Earnings management; the best fit model in India", published in Accounting and finance, No. 3, 04.06.2014 |
| 11 | Goyal, D. P and Raman, Aparna (2014), "A Critical Study and Consolidated Framework for Enterprise Information Systems Implementation: Implement Framework", <i>International Journal of Enterprise Information Systems</i> , 10(1), 94- 114, January-March 2014 (Co-authored with Aparna Raman) |
| 12 | Goyal, Sandeep; Sergi, Bruno, S. and Jaiswal, Mahadeo, P. (2015), "How to design and implement Social Business Models for Base of the Pyramid (BoP) Markets?" published in European Journal of Development Research. |
| 13 | Gupta, Nakul; Jaiswal, Mahadeo, P. and Pardasani, Rupali (2014), "Managing Knowledge and going global at Fragrant Aroma published in Management Decision, Vol. 52, No. 9, 2014 (Emerald Group Publishing) |
| 14 | Gupta, Narain; Dutta, Gautam and Fourer, Robert (2014), "An expanded database structure for a class of multi-period, stochastic mathematical programming models for process industries" published in Decision Support Systems, Vol 64, Aug 2014 |
| 15 | Jain, A.K. & Jeppesen, H.J. (2014). Conceptualizing and implementing distributed leadership practices in Indian organizations – Preliminary findings. <i>Journal of</i> <i>Management Development</i> , 33(3), 258-268. |
| 16 | Jain, A.K. & Moreno, A. (2015). Organizational learning, knowledge management |

| | practices and firm's performance: An empirical study of a public sector organization in India. Revision is submitted to <i>The Learning Organization</i> , 22(1), 14-39. |
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| 17 | Jain, A.K. (2015). Volunteerism and Organizational Culture: Relationship to Organizational Commitment and Citizenship Behaviors in India. <i>Cross Cultural</i> <i>Management: An International Journal</i> , 22(1), 116-144. |
| 18 | Kanjilal K., Ghosh S. (2014), "Income and price elasticity of gold import demand in India: Empirical evidence from threshold and ARDL bounds test co-integration", Resources Policy ELSEVIER, 41: 135-142 |
| 19 | Kapoor N., Ghosh S. (2014), "Long-term association between European and Indian markets on carbon credit price", Renewable and Sustainable Energy Reviews ELSEVIER, 38: 656-662. |
| 20 | Kaushik, A. (August, 2014), Crafting a Secure and Effective BYOD Policy, <i>Cutter IT Journal</i> , 23, 12, 12-16 |
| 21 | Kaushik, A. (December, 2014), Mobile Security from a Practical Perspective, <i>Cutter IT Journal, 27, 12, 20-22.</i> |
| 22 | Kaushik, A. and Raman, A. (2015), The new data-driven enterprise architecture for e-healthcare: Lessons from the Indian public sector, Government Information Quarterly, 32, 63-74 |
| 23 | Mishra, P., Gupta, R., and Bhatnagar, J. (2014), "Grounded Theory Research: Exploring Work-Family Enrichment in an Emerging Economy" <i>Qualitative</i> <i>Research Journal QRJ is A journal of Excellence in Research Australia (ERA).</i> Vol. 14 Iss: 3, pp.289 - 306 |
| 24 | Mukhopadhyay, Sandip; Bouman, Harry and Jaiswal, Mahadeo, P. (2015), "Portfolios of Control in Mobile-ecosystem: Evolution and validation" published in Emerald Insight, 2015 |
| 25 | Narain, V. (2014), "Shifting the focus from women to gender relations: assessing the impacts of water supply interventions in the Morni-Shiwalik Hills of North-West India". <i>Mountain research and development.</i> 34(3): 208-213. |
| 26 | Narain, V. (2014). "Whose land? Whose water? Water rights, equity and justice in a periurban context". <i>Local Environment: the international journal of justice and sustainability.</i> 19(9): 974-989. |
| 27 | Pradasani, Sharma, Radha R, and Bandlish, P. (2014), "Spirituality at Workplace in India, published in Journal of Management Development, Emerald, UK. (10 (33) (8/9) |
| 28 | Prasad, Rohit and Kathuria Rajat (2014), "The value of 1800MHz and 2100MHz spectrums in India and implications for auction design," published in Telecommunications Policy, Vol. 38, Issue 3, April 2014, Pages 223-235 |
| 29 | Prasad, Rohit (2015), "The Production Function Methodology for Estimating the Value of Spectrum'. Telecommunications Policy, <u>Volume 39</u> , <u>Issue 1</u> , February 2015, Pages 77–88, |
| 30 | Prashar, Anupama (2015), "Six Sigma adoption in public utilities: a case study", published in Total Quality Management & Business Excellence. |
| 31 | Prashar, Anupama (2015), Assessing the Flipped Classroom in Operations Management: A Pilot Study published in Journal of Education for Business |

| 32 | Raman, Aparna and Jaiswal, Mahadeo, P. (2014), "SAP Labs India: co-innovation in |
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| | public procurement system" published in Emerald Emerging Market Case Studies, |
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| 33 | Sharma, Kirti (2014), 'Empirical Study of factors affecting the value of telecom |
| | services: Exploring telecom services value model' Our Economy, Journal of |
| | Contemporary issues in Economics and Busines, Vol 60, No. 3-4, pp-26-33.ISSN |
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| 34 | Sharma, Radha, R. Rupali Pardasani and Sharda Nandram (2014), "The problem |
| | of rape in India: a multi-dimensional analysis, published in International Journal of Managing Projects in Business, Emerald, UK, Vol. 7, 3, pp.362-379. |
| 35 | Srivastava, Vibhava and Singh, Tripti (2014), "Managing Relationship with |
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| | in Journal of Supply Chain Management System 3 (1). |
| 36 | Sternad S., Sharma K, Bobek S. (2014), 'Attitudes of SMEs towards business |
| | solution implementation- empirical survey', <i>American Journal of Economics and Control Systems Management</i> , Vol.4, No.2, pp-24-29; ISSN 2377-6290 |
| 37 | Tripathi, Shiv. S. (2014), "Innovations in Indian Information Technology Industry" |
| | published in UDAAN- The International Journal of Management Research, Vol2, |
| | No. 2, July-Dec 2014. |
| 38 | Tripathi, Shiv. S. (2014), "The role of Managers as agent in successful service |
| | innovations: Evidence from India, published in Technology Innovation |
| 39 | Management Review – Carleton University, Canada, August 2014 |
| 39 | Unterrainer, C., Jeppesen, H.J., Jønsson, T. & Jain, A.K. (2014). Effects of distributed leadership on occupational self efficacy and individual performance. |
| | International Conference of Applied Psychology, Paris, 8-13 July 2014 |
| | www.icap2014.com. |
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| 40 | Agrawal, S, Singh, R.K, and Murtaza, Q, (2015), "A Literature Review and Perspectives in Reverse Logistics", Resources, Conservation & Recycling (Elsevier), |
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| 41 | Agrawal, S, Singh, R.K, and Murtaza, Q, (2015), "Prioritizing critical success factors |
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| 42 | Bondia, R., Ghosh, S. and Kanjilal, K. (2016), "International crude oil prices and the |
| | stock prices of clean energy and technology companies: Evidence from non-linear |
| | cointegration tests with unknown structural breaks", Published in Energy - |
| | ScienceDirect, 0360-5442, 2016, Elsevier |
| 43 | Chabbra, S., Mukherjee J., (2015), "Loyalty to a brand and its extension in high |
| | involvement purchases", Asian Journal of Empirical Research, Vol. 5, Issue 12, pp. |
| | 252-263, ISSN 2306-983X |
| 44 | Chauhan, S. and Jaiswal, M. P. (2015), "Exploring Factors Affecting Service Quality |
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| 46 | Dahiya, S., Handa, S.S. and Singh, N.P. (2015), "Credit Scoring Using Ensemble of Various Classifiers on Reduced Feature Set", Industrija, Vol. 43, No. 4 |
| 47 | Das, Ashutosh, (2015), "Is Call Auction Efficient for Better Price Discovery?" Asian Journal of Empirical Research, 2015, Vol. 5(8) |
| 48 | Das, Ashutosh, Khatri, Jitendar (2015), "Sustainable Metal Recycling Supply Chains: Prioritizing Success Factors Applying Combined AHP & PCA Techniques" IJMVSC, Col. 6, No. 3, Sept. 2015 |
| 49 | Dasgupta, M. (2015). Middle Level Managers and Strategy : A Mixed Methods Approach to Public Private Comparison, <i>International Journal of Management and</i> <i>International Development, Vol.14, No.4, 307-325.</i> |
| 50 | Dasgupta, M. (2015). Middle level managers and strategy :exploring the influence of different roles on organisational performance, <i>Journal of General Management, Vol.41, No.1, pp.25-43</i> |
| 51 | Delia, D., Rai, S.K. and Luminita, P. (2015), "Appreciation of the Swiss Franc and its impact on Romania and other Central and eastern European Countries", Studia Universitatis, Economics Series Vol. 25 Issue 4/2015 ISSN 1584-2339 |
| 52 | Dr. Mukherji, S. and Dr. Jain, N. (2015), "Development of a Scale to Assess Communication Effectiveness of Managers Working in Multicultural Environments", Global Advances in Business and Communication Conference & Journal, Vol. 4 iss. 1 |
| 53 | Garg, R., Mukherjee J., Biswas S., & Kataria, A. (2015), "An investigation of antecedents and consequences of brand love in India", Asia-Pacific Journal of Business Administration, 7(2). ISSN: 1757-4323 |
| 54 | Gaur, Vidhu (2015), "Organizational Skills in Perspective of Vedanta", Published in Researchers World, Journal of Arts, Science & Commerce, Vol. VI, Issue 4(1) |
| 55 | Gaur, Vidhu (2016), "Integrated Personality in Perspective of Vedanta", Published in Researchers World, Journal of Arts, Science & Commerce, Vol. VII, Issue 1(2) |
| 56 | Goel, Sandeep (2015), Dividend Policy and Market Price Behaviour, Skyline Business Journal, Vol. XI, Issue 1, 2015-16 |
| 57 | Goel, Sandeep (2015), Earnings Management in Auto Sector Enterprises in India, Accounting & Finance, No.3 (69) 2015 |
| 58 | Goel, Sandeep (2015), EVA as an indicator of Shareholders' value creation, Accounting & Finance, No.1 (67)'2015 |
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| 61 | Goyal, S., Sergi, Bruno S. and Jaiswal, M. P. (2016), "Understanding the challenges and strategic actions of social entrepreneurship at base of the pyramid", Management Decision, Vol. 54 Issue 2, 2016 |
| 62 | Jain, A., Biswal, P.C. (2015), "Intraday price discovery and information sharing between stocks and single stock futures: evidence from India", Int. J. Financial Markets and Derivatives, Vol. 4, Nos. 3/4, 2015 |

| 63 | Jain, A.K. (2015). An interpersonal perspective to study silence in Indian |
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| 64 | Jain, A.K. and Sullivan, S. (2015). Adjusting to the Unexpected: A Review of the |
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| 66 | Kumar, R, Haleem, A, Garg, S.K. and Singh, R.K. (2015), "Automated Guided Vehicle Configurations in Flexible Manufacturing System: A comparative study", International Journals of Industrial and Systems Engineering", Vol. 21, No. 2, pp. 207- 226, (Inderscience). |
| 67 | Kumar, R, Singh, R.K., and Shankar, R, (2015) "Critical success factors for |
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| 69 | Manisha Seth, D P Goyal & Ravi Kiran (2015) "Implementation of Supply Chain Management Information System and Organisational Success Factors" Indraprastha Journal of Management, Vol. 3(12), pp 21-33. |
| 70 | Manisha Seth, Ravi Kiran & D P Goyal (2015) "Identification of Critical Success |
| | Factors for the Implementation of Supply Chain Management Information System through SEM Approach", Global Journal of Management and Business Research, Vol 15, No 6-A, |
| 71 | Mukherjee J., & Tripathi P. (2016), "Understanding the Drivers of Brand Loyalty in Mixed Media Context", Vol. 7, No. 1, January – April, pp 1-13, IISN 0976-173X |
| 72 | Mukhopadhyay, S., Bouwman, H. and Jaiswal, M. P. (2015), Portfolios of Control in Mobile eco systems: evolution and validation, Info, Vol. 17 Issue 2 pp. 36 – 58 |
| 73 | O'Neil DA and Hopkins MM; Ed. Sharma, R.R. 2015. Organizational systems on women's career advancement2015: 6:905. doi: 10.3389/fpsyg. 2015.00905(IF 2.6) |
| 74 | Gerli, Febrizio; Bonesso, S., and Claudio Pizzi. Ed. Sharma, R.R. (2015). |
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| 75 | Prasad, R. and Sinha Ray, R. "The relation of traffic balance and network size: a case |
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| 76 | Prasad, Rohit, and Rupamanjari Sinha Ray. "The relation of traffic balance and |
| | network size: a case from the indian mobile industry." <i>NETNOMICS: Economic Research and Electronic Networking</i> 16.3 (2015): 149-167. |
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| 78 | Prof. Anshul Jain, Prof. Biswal, P. C. and Prof. Ghosh, Sajal, "Volatility–volume causality across single stock spot–futures markets in India" published in Journal, Applied Economics by Routledge - Taylor & Francis Group, 20 th January 2016 |
| 79 | Rahul Hakhu, Ravi Kiran and D. P. Goyal (2015) "Hindrance Factors for Marketing Information System(MkIS): A Study of Small and Medium Enterprises(SMEs) in Punjab", Indian Journal of Applied Research, Volume : 5(4), pp. 391-393, ISSN - 2249-555X |
| 80 | Sahi, Shalini K. and Dutta V.K. (2015), "Perceived Attitudes towards Sudden Wealth: An Exploratory Study (Co-authored), International Journal of Indian Culture and Business Management", 11(2), 245-274. |
| 81 | Saini, Debi S. and Cooke, F.L. (2015), "From Legalism to Strategic HRM in India? Grievance Management in Transition.", Published in Asia Pacific Journal of Management, Vol. 32, no. 3, Sept. 2015 |
| 82 | Sangeeta Shah Bharadwaj (2015), "Can a Work-at-Home Policy Hurt Morale?", Harvard Business Review, April 2015. |
| 83 | Sharma, Anand; Srinivasan and Shainesh (2015), An Approach to Prioritize Customer Based Cost Effective, Service Improvements, The Services Industries Journal, UK |
| 84 | Sharma, Neha P., Sharma, T., and Agarwal M. Nanda (2015), "Measuring employee perception of performance management system effectiveness: conceptualization and scale development", Employee Relations Vol. 38, Issue 2 |
| 85 | Sharma, Radha R. and Sharma, N.P. (2015), "Opening the Gender Diversity Black Box: Causality of Perceived Gender Equity and Locus of Control and Mediation of Work Engagement in Employee Well-Being", Frontiers in Psychology. 6:1371. doi: 10.3389/fpsyg.2015.01371. http://journal.frontiersin.org/article/10.3389/fpsyg.2015.01371/abstract.(Impact Factor 2.6) |
| 86 | Sharma, Radha R. Opening the Black Box & Encoding the Gender Equity Code in Corporate India, HHL Germany, Research Report, 2016. |
| 87 | Singh, N.P. (2015), "Lenovo Acquires IBM's x86 Low-end Server Business", Industrija, Vol. 43, No. 3 |
| 88 | Singh, R.K and Sharma, M.K (2015), "Selecting competitive supply chain using Fuzzy-AHP and Extent analysis", Journal of Industrial and Production Engineering (Tayler and Francis), Vol. 31, No. 8, pp. 524-538. |
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| 90 | Singh, R.K., Gupta, A., Kumar, A. and Khan T.A. (2016), "Ranking of barriers of effective maintenance by using TOPSIS approach", Journal of Quality in Maintenance Engineering, Vol. 22, Iss. 1, pp. 18-34 |
| 91 | Srivastava, V. and Dewan, S. (2015), "Adoption of Cloud Computing Amongst Indian SMBs: An Extension of TAM Framework", Journal of Entrepreneurship and |

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| 92 | Vyas, V., Jain, P., Roy, A. and Raitani S. (2015), Sustainability and Management |
| | Education: Exploration and Interrelationship between the Dimensions from |
| | Stakeholder's Perspective, Management & Change, 19(1), 25-48 |
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Table 3: Paper Published in National Journal

| S. No. | Paper Published in National Journals |
|--------|---|
| 1 | Aggarwal, Vijay (2014), "Gender Diversity on Boards: Global Experience and Measures Initiated", by Nand Dhameja and Vijay Aggarwal; In the Special Issue on |
| | Women's Empowerment of the Journal, <u>The Indian Journal of Public</u> |
| | Administration, July-September, 2014, Vol. LX, No. 3, pp. 443-460. |
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| 3 | Management and Research, Vol.4, July-Dec 2014; ISSN No. 2231-1904 |
| 3 | Chauhan, S.P., and Chauhan, Daisy (2014) Managerial Obsolescence: You cannot Avert but you can Cure" published in <i>Management and Change</i> , Vol.18, Number 2, |
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| 4 | Kumar, A. and Narain, V. 2014. Public Policy and Governance in India. Guest |
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| 5 | Mukherjee, J. (2014), "Modeling the Student's Learning by the Case Method: |
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| | 0972-2149 |
| 6 | Prasad, Rohit and Sridhar V. (2014),"The Economics of Net Neutrality,' Economic |
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| 7 | Prasad, Rohit and Sridhar V. (2014), "Unfinished Tasks in the Liberalization of |
| | Spectrum for Mobile Services." Economic & Political Weekly 50.13 (2015): 47. |
| 8 | Prasad, Rohit (2014), "Information: Technology, Economics and Policy, published in Review Market Integration 6.1, 2014, 62-95. |
| 9 | Ray, Rupamanjari Sinha and Prasad, Rohit (2014), "Telecenters Go Where Mobile |
| | Phones Fear to Tread Evidence from India" published in Review Market |
| | Integration 6.1, 2014, 62-95. |
| 10 | Roy, Ankur;, Purohit, Harsh and Vyas, Vishal (2014), "Antecedents of Export |
| | Performance of SMEs in Rajasthan State", published in Vilakshan, XIMB Journal of |
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| 12 | Srivastava, Ritu (2014), "Customer Satisfaction-Loyalty link in Indian Online |
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| 13 | Srivastava, Ritu (2014), "Employee Actions that lead to Customer Satisfaction: |
| | services revisited in India, Academic Reference Series –Reinventing Marketing for |
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| 15 | Srivastava, Vibhava (2015), Will make in India initiative boost Innovation? AIMA, |
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| 16 | Tripathi, Shiv. S. (2014), "Ambidexterity in a VUCA World" published in IMI |
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| 17 | Tripathi, Shiv. S. (2014), Case Analysis-published in Vikalpa, Vol. 39, No. 3, July- |
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| 18 | Das, A. and Sharma, K. (2015), "Maternal Health Services - Facilitating Access in |
| | Low-resource Settings", Published in A Journal of Advances in Economics and |
| | Business Management (AEBM), Vol. 2, Issue 13, July-Sept. 2015 |
| 19 | Dasgupta, M. (2015). Exploring the Relevance of Case Study Research, Vision, Vol. 19, |
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| | Cloud-Based Customer Relationship Management Systems", Skyline Business |
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| | 2015 |
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| 33 | Vij, S., Narain, V., (2016) Land, water & power: The demise of common property resources in periurban Gurgaon, India, Land Use Policy 50, 59-66. |
| 34 | Narain, V. 2016. Periurbanization, land use change and water security: a new trigger for water conflicts? IIM-Kozhikode Society and Management Review. 5(1); 5-7. |

Table 4: Book Chapters/ Conf Proceeding

| S. No. | Book Chapters |
|--------|---|
| 1 | Aggarwal, Sikha and Gupta, Narain (2015), Applications of Mathematical Programming Models for Product Mix Optimization in World Steel Industry: |
| | Challenges and Directions by published in Springer Proceedings in the Business and Economics (Managing in Recovering Markets), Springer India 2015. |
| 2 | Bali, Navneet and Rai, Shailendra K. (2014), Debt and Susceptibility to Bankruptcy of Indian Companies, Emerging Issues in Banking and Finance (ed), Excel Books, pp 129-134. |
| 3 | Bondia, Ripsy and Rai, Shailendra K. (2015), Determinants of Going Public Decision: A Literature Review, 8th ISDSI International Conference, Pune, India during January 2-4, 2015. |
| 4 | Gaur Vidhu, (2015), "Managing Human Capital: Productivity Improvement" GCMRM 2015. |
| 5 | Gaur Vidhu, (2015), "Rural Women's Leadership and Grass Root Challenges" GCMRM 2015. |
| 6 | Gaur, Vidhu (2015), Paper "Effectual Communication and Leadership Skills" written for 1 st Biennial Conference of the Bangladesh Academy of Business Administration, January 12-14, 2015, proceedings will be sent soon. |
| 7 | Gaur, Vidhu (2014), "Social Entrepreneurship for Sustainable Rural Development" International Conference in Australia, UniSA, in GCMRM Australia 2014. |
| 8 | Gaur, Vidhu (2015), "Leadership in Spiritually Motivated Management" GCMRM 2015. |
| 9 | Goel Sandeep (2015), Demutualisation of Stock Exchnages in India: The Corporate Governance Chapter, Springer Proceeding in Business and Economics, Springer, New Delhi, Ch. 19, (ISBN- 978-81-322-1978-1) |
| 10 | Goel, Sandeep (2015). "Corporate Governance- The catalyst for Economic Growth and Social Change, Strategic Infrastructure development for economic and growth and Social Change, |
| 11 | Horvat, Jelena, Sharma, Kirti & Bobek, Samo (2015), "Attitudes toward knowledge management: pilot study in IT SMEs" 15 th EBES Conference at ISCTE-IUL, Lisbon, Portugal (International) |
| 12 | Jain, A.K. (2014). Leadership for performance excellence: A study in Indian organizations, in Saths Cooper and Kopano Ratele's (Eds) <i>Psychology Serving Humanity: Proceedings of the 30th International Congress of Psychology</i> – Vol. 2: Western Psychology, Taylor & Francis |
| 13 | Kaushik, A. and Raman, A. (2014), Data driven outcome based healthcare |

| | <i>initiatives: Learning's from Public Sector in India</i> , 14th Conference on e-Government, 12-13 June 2014, Brasov, Romania (ISSN: 2049-1026) |
|----|---|
| 14 | Dasgupta, Meeta (2014), "Transforming a State Owned Utility – The role of Technology and Leadership, <i>Vikalpa</i> , 39(3), 105-130. |
| 15 | Dasgupta, Meeta (2014), "Do Middle Level Managers Have a Role in Strategy Formulation and Implementation? Insights into an Indian Public and Private Sector Organization. Managing in Recovering Markets, <i>Springer Proceedings in Business</i> <i>and Economics</i> , October 2014. |
| 16 | Mukherjee J, 2014), "Adoption of 4G mobile data services in India" GCMRM 2014, University of Southern Australia, Adelaide, Australia, Nov. 8-9, 2014. |
| 17 | Mukherjee, J. (2014), "Considerations in Medical Software Purchase: Evidence from Dentistry in India" Springer Proceedings in Business and Economics-Managing in Recovering Markets, pp. 193-201, DOI 10.1007/978-81-322-1979-8 15 |
| 18 | Mukherjee, J. (2014), "Customer voices incorporated in a marketing class: A Review" Springer Proceedings in Business and Economics- Managing in Recovering Markets, pp. 235-240 |
| 19 | Prasad, Rohit (2014), "Making Indian ICT Work for India,' chapter in 'The Oxford Handbook of the Indian Economy in the Twenty First Century,' Oxford University Press India |
| 20 | Saini, Debi S. and Budhwar, Pawan S. (2014), "Human Resource Management in India" published in the book Managing Human Resources in Asia- Pacific, Second Edition, edited by Arup Varma and Pawan S. Budhwar, Routledge, Tayler and Francis Group |
| 21 | Sharma Kirti and Das Ashavaree (2014), 'Online Health information seeking behaviour: A Literature review' Social media marketing: Emerging concepts and Applications (A Book Chapter) by Excel Books; ISBN 978-93-5062-539-2 |
| 22 | Sharma Kirti, Mukherjee Jaydeep and Gupta Mukul P (2015), 'Managing in Recovering Markets' by Springer; ISSN 2198-7246, ISBN 987-81-322-1978-1 |
| 23 | Sharma, Kirti and Das Ashavaree, 'Online Health information seeking behaviour: A Literature Review. International Conference on Social Media Marketing in Emerging Markets by AIM & We School, at Bangalore |
| 24 | Sharma, Radha R. (2014), Primal Leadership: An Imperative for Effective Public Service Management" in a book Accountable Governance for Development: Setting Agenda Beyond 2015, ANSA, South Asia Region & BRAC University, 349- 379 |
| 25 | Shelly, Singhal and Rai, Shailendra K. (2014), Impact of Dividend Announcements on Stock market Efficiency-An Empirical Study of Indian Stock Market, Emerging Issues in Banking and Finance (ed), Excel Books, pp 74-85. |
| 26 | Tuli, Richa and Rai, Shailendra K. (2015), Why Do Firms Pay Dividends, 8th ISDSI International Conference, Pune, India during January 2-4, 2015. |
| 27 | Agarwal, S., Singh, R.K., Murtaza, Q. (2016) "Selling Remanufactured Products through proper channel in emerging economies" Chapter 19, pp. 333-343, Marketing in Emerging Economies, edited by Rahela Forooki, published by Mankin Press |
| 28 | Aggarwal, P. and Bhatnagar, J. (2016), "Conceptual Review of Green HRM Practices |

| | and Employee Well Being: Green Work-Life Balance & Green Engagement as Mediators", Conference Proceeding Book, Emerging Themes in Strategy, McGrawHill, New Delhi |
|----|---|
| 29 | Aggarwal, S., Srivastava, M.K. & Aggarwal, V. (2015), "Benchmarking Supply Chain Collaboration using Data Envelopment Analysis", Conference Paper published in Proceedings of 46th Annual Meeting 2015, The Decision Sciences Institute (DSI), Nov. 21-24, 2015, Seattle, WA, USA |
| 30 | Goel, Sandeep (2015), EVA & Earnings Management Evidence, Book of Proceedings of "Evidence Based Management", ICEBM, 2015 BITS Pilani |
| 31 | Goyal, D.P., (2015), "Marketing Information System(MkIS): A Study of Small and Medium Enterprises(SMEs) in Punjab", Published in Cases in Management (Finance, Marketing and HR), Ed. By Ashish K. Garg, KK Ray and S.K. Mitra |
| 32 | Kaushal, Leena Ajit (2016), "Multinational Corporations: A Boon or Bane for a Developing Economy – A Study in Indian Context", in a Book Impacts of International Business and Political Affairs on Global Economy, Published in IGI Global, January 2016 |
| 33 | Kaushik, Anjali (2016), "Emerging Themes on Cyber Security Strategy", Conference Proceeding Book, Emerging Themes in Strategy, McGrawHill, New Delhi |
| 34 | Kumar, Avanish, (2016), "Governance in the 21st Century: Shifting Goal Post", Conference Proceeding Book, Emerging Themes in Strategy, McGrawHill, New Delhi |
| 35 | Narain, V. (2016), "Introduction: towards a discursive analysis of Indian Water Policy", In Narain, V. and Narayanamoorthy, A.R. eds. Indian water policy at the cross-roads. Resources, technology and reforms |
| 36 | Padhi, S.S. and Aggarwal, V. (2015), "Role of Corporate Disclosure Practices on Firms' Performance", Conference Paper published in Proceedings of 46th Annual Meeting 2015, The Decision Sciences Institute (DSI), Nov. 21-24, 2015, Seattle, WA, USA |
| 37 | Sahi, Shalini K. (2015), "Investor Biases in Financial Decisions", Handbook of Research on Behavioral Finance and Investment Strategies: Decision Making in the Financial Industry (pp. 1-473). Hershey, PA: IGI Global. Doi:10.4018/978-1-4666- 7484-4 |
| 38 | Selvaraj, A. and Tripathi, Shiv S. "Global aspirations of Micromax: A Case Study", Edited Book – "Management 3.0", published by ICBM School of Business Education, Hyderabad, December 2015(ISBN: 978-81924315-1-2) |
| 39 | Sharma, Radha R. & Mukherjee, S. (2015). Organizational Transformation for Sustainable Development in Horst Albach, Heribert Meffert, Andreas Pinkwart, Ralf Reichwald Eds. CASiM HHL anthology on 'Permanent Change. Management of Permanent Change in Firms and Markets' 195-216, Germany: Springer. |
| 40 | Sharma, Radha R. & Pardasani, R. (2015) "Management of Religious Diversity by Organizations in India. In Stefan Groschl & Regine Bendl. (2015) Managing Religious Diversity at the Workplace, 223-238. England/ USA: Gower. ISBN: 9781472441065 |

Table 5: Book Review

| S. No. | Book Reviews |
|--------|---|
| 1 | Iyer, Veena S. (2014), Book Review of "Pension Reforms in India- The Unfinished Agenda" by H. Sadhak, published in Vision 18(2) |
| 2 | Sahi, Shalini. K. (2014), Book Review: Easy Money: Evolution of Money from Robinson Crusoe to the First World War by Vivek Kaul, <i>Vision: The Journal of Business Perspective</i> , <i>18</i> (3), 254-255. |
| 3 | Iyer, Veena S. (2014), Book Review of "Pension Reforms in India- The Unfinished Agenda" by H. Sadhak, published in Vision 18(2) |
| 4 | Sahi, Shalini. K. (2014), Book Review: Easy Money: Evolution of Money from Robinson Crusoe to the First World War by Vivek Kaul, <i>Vision: The Journal of Business Perspective</i> , <i>18</i> (3), 254-255. |
| 5 | Saini, Debi S., (2015), Book Review: Building Anti-fragile Organizations – Risk, Opportunity and Governance in a Turbulent World, Aldershot, UK: Gower Publishing Ltd., 2014 by Tony Bendell, xviv + 228 pp |
| 6 | Saini, Debi S., (2015), Book Review: Rosemary Thompson and Eileen Arney (2015) Managing People, 4 th Edition. Routledge, New York. ISBN 978 0415 71354 2 x+180 pages |
| 7 | Srivastava, R., (2015), "Rohitashya Chattopadhyay, Understanding India: Cultural Influences of Indian Television Commercials, Vision, 19(3), 2015, MDI, Sage Publication |
| 8 | Narain, V. (2016), "Diverting the Flow", Margreet Zwarteveen, Sara Ahmed and Suma Rimal Gautam, eds. 2012. Zubaan Publications. South Asian Water Studies. 5(1): 62-64. |

Table 6: Faculty attended and presented Papers in International Conference

| S. No. | International Conference Attended |
|--------|--|
| 1 | Ashra, Sunil (2015), "Does Credit Availability affect Inflation & Growth? Evidence |
| | from India", presented paper in Global Conference on Managing in Recovering |
| | Markets (GCMRM 2015), held at MDI Gurgaon during March 11-13, 2015. |
| 2 | Bhatnagar, Jyotsna (2014), "Millennial Entrepreneurs & Climate Change |
| | Management- A Cross Country Analysis of Innovation" presented paper in |
| | Academy of Management Conference 2014, at Philadelphia, USA during August 1- |
| | 5, 2014 |
| 3 | Bondia, Ripsy, and Biswal, Pratap C. (2015), "Varying Size and Value Premiums: A |
| | Study of Indian Stock Market", presented paper in Global Conference on Managing |
| | in Recovering Markets (GCMRM 2015), held at MDI Gurgaon during March 11-13, |
| | 2015. |
| 4 | Dasgupta, Meeta (2015), "Driving Innovation through Strategic Alliances: A |
| | Conceptual Framework", presented paper in Global Conference on Managing in |
| | Recovering Markets (GCMRM 2015), held at MDI Gurgaon during March 11-13, |
| | 2015. |
| 5 | Gaur, Vidhu (2014), "Entrepreneurship for Sustainable Rural Development" |
| | presented paper in GCMRM 2014, Adelaide, Australia during November 8-9, 2014 |
| 6 | Goel, Sandeep (2015), "EVA & Earnigs Management Evidence" presented paper in |
| | ICEBM 2015 International Conference, BITS, Pilani, India, during March 20-21, |
| | 2015. |
| 7 | Gupta, Narain (2014), "A Study of competitiveness of selected manufacturing |
| | companies in a developing economy" Presented Paper in GCMRM 2014, Adelaide, |
| | |

| | Australia during November 8-9, 2014 |
|----|--|
| 8 | Jain, A.K. & Günzel, F. (2014). Relationship between Trust, Distributed Leadership and |
| | Job Performance in Health Care Context: Exploring the mediating role of Job |
| | Satisfaction. Submitted to Performance Management Association (PMA) conference |
| | that is co-hosted by the University of Cambridge and Aarhus University, Aarhus, |
| | Denmark, 25-27 June 2014. http://icoa.au.dk/conferences-workshops/pma-2014- |
| | <u>conference/</u> |
| 9 | Jain, A.K. & Sinha, A.K. (2014). Exploring the relationship between motivation for |
| | leadership and distributed leadership practices. Paper presented in National |
| 10 | Academy of Psychology conference held in IIFM, Bhopal. |
| 10 | Jain, A.K., Jeppesen, H.J., & Jønsson, T. (2014). Empowering Leadership and |
| | Performance: The mediating role of distribution of leadership and intrinsic |
| | motivation. International Conference of Applied Psychology, Paris, 8-13 July 2014 |
| 11 | www.icap2014.com. |
| 11 | Jain, A.K., Jeppesen, H.J., & Jønsson, T. (2014). Self-Efficacy and Vertical Trust as |
| | predictors of Distributed Leadership, submitted to Performance Management |
| | Association (PMA) conference that is co-hosted by the University of Cambridge and |
| | Aarhus University, Arhus, Denmark, 25-27 June 2014. http://icoa.au.dk/conferences- |
| 10 | workshops/pma-2014-conference/ |
| 12 | Jain, Ajay K. (2014), "Exploring the impact of Motivation to Lead o Distributed |
| | Leadership Practices: Preliminary Findings", presented paper in National |
| | Academy of Psychology Conference at IIFM, Bhopal, India during December 12- |
| 13 | 14,2014 |
| 15 | Jaiswal, M. P. (2015), "Role of Information and Communication Technology in Enhancing Global Competitiveness for Manufacturing Industry in India" |
| | presented paper in 8th ISDSI International Conference, Pune, India, during |
| | January 2-4, 2015. |
| 14 | Jahuary 2 4, 2013. Jakhar, Meenakshi and Bharadwaj Sangeeta S. (2015), "Agility enablers for |
| | innovative and imitating firms: A framework for mobile handset industry" |
| | presented paper in Global Conference on Managing in Recovering Markets |
| | (GCMRM 2015), held at MDI Gurgaon during March 11-13, 2015. |
| 15 | Kaushik, Anjali (2014), "Data- driven outcome-based healthcare Initiatives: |
| | Learning from Public Sector in India" presented paper in 14th European |
| | Conference on e-Government (ECEG 2014) at Brasvo, Romania during June 12-13, |
| | 2014 |
| 16 | Kumar, Sanjay (2014), "Risk Mitigation in Manufacturing Process through |
| | development of 4M Model" presented paper in AIMTDR 2014, IIT, Guwahiti |
| | during December 12-14, 2014 |
| 17 | Madan, Anishya O. and Bhatnagar, Jyotsna (2015), "Talent Management in |
| | Emerging Firms", presented paper in Global Conference on Managing in |
| | Recovering Markets (GCMRM 2015), held at MDI Gurgaon during March 11-13, |
| | 2015. |
| 18 | Mukherjee, Jaydeep (2014), "Adoption of 4G mobile data services in India", |
| | Presented Paper in GCMRM 2014, Adelaide, Australia during November 8-9, 2014 |

| 19 | Mukherjee, Jaydeep (2015), "Model for Online Purchase: A study of e-retail in |
|----|---|
| | India", presented paper in Global Conference on Managing in Recovering Markets |
| | (GCMRM 2015), held at MDI Gurgaon during March 11-13, 2015. |
| 20 | Nath, Bhaskar J., Kumar, Sanjay, and Nirman, Abhishek (2015), "Life cycle |
| | assessment of air conditioning products for Indian market", presented paper in |
| | Global Conference on Managing in Recovering Markets (GCMRM 2015), held at |
| | MDI Gurgaon during March 11-13, 2015. |
| 21 | Nayak, Sunanda, and Bhatnagar, Jyotsna (2015), "Impact of Commitment Based |
| | HR Practices on Absorptive Capacity Knowledge Exchange and Combination", |
| | presented paper in Global Conference on Managing in Recovering Markets |
| | (GCMRM 2015), held at MDI Gurgaon during March 11-13, 2015. |
| 22 | Rai, Shailendra K. (2015), "Determinants of Going Public Decision: A Literature |
| | Review" presented paper in 8th ISDSI International Conference, Pune, India, |
| | during January 2-4, 2015. |
| 23 | Rai, Sumita (2015), "Impact of Grievance Redressal on Organizational |
| | Commitment and Job Attachment- Case of Power Distribution Organization" |
| | presented paper in 8th ISDSI International Conference, Pune, India, during |
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| 45 | Nath, Dhruva (2015), "A New Breed of Emerging Angel Investors : Experiences from India", Annual Tokyo Business Research Conference, Tokyo, Japan |
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| 59 | Sharma, Radha R. (2015), "Managing for Responsibility: An Alternative Paradigm", 2015 Global Forum for Responsible Management Education, New York |
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| 6 | Gaur, Vidhu, and Jain Neera, Case Titled "Case Study on Mahashian Di Hatti (MDH) published in International Journal of Business and General Management (IJBGM) ISSN(P) : 2319-2267; ISSN(E): 2319-2275, Vol.3, Issue 4, Sep 2014, 11-16 |
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| 9 | Menon, A. and Dasgupta, M. (2014), "Sidhi Tribal Women's Cooperative: Leadership Succession. Richard IVEY |
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| 13 | Sharma, Anshu and Bhatnagar, Jyotsna (2014), "An Entrepreneur's Future Calling: Human Capital Risk And Exit Dilemmas" Richard IVEY Business Publishing. Product Number:9B14C035 |
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| 18 | Srivastava, Vibhava (2014), "Sahara Q Mobile Shop: Retail on Wheels, Richard IVEY Publication No. 514-071-1 |
| 19 | Srivastava, Vibhava (2014), "Sahara Q Shop: Automation of New Store Opening, Richard IVEY Publication No. 514-014-1 |
| 20 | Veena Iyer S (2014) Case study with Teaching note published by IVEY Publishing titled "Flipkart: Valuing a Venture capital-funded start-up". |

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| 2 | Dash, Ashutosh (2015), "Budget Expectation" published in The Pioneer, 24th |
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| | Vital For India's New PM To Revive The Economy And Generate Employment, |
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| | China Daily Asia Weekly, page 7, May 23-29, 2014 |
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| 5 | Goyal, D. P. (2014), "Indian MBA Education is at Crossroads" published in Advance Edge April 2014, 11-14. |
| 6 | Gupta, V.K. (2014), "Leadership Motivation is the Key to Success", published in The Pioneer |
| 7 | Kanjial K., Ghosh S., India's trouble with gold demand (DEC 08 2014), MINT |
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| 9 | Prasad R., Ghosh S., The conundrum of coal allocations (DEC 16 2014), MINT |
| 10 | Prasad, Rohit (2015), <u>How much land does a nation need?</u> Mint 24 March, 2015. |
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| 22 | Sridhar, V. and Prasad, Rohit (2014), " Bridging India's Spectrum Deficit", |
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