

## MDI Gurgaon Announces Round-2 Admissions for PGDM (Online) Programme; Apply Before January 10th, 2024

India, 27th December 2023: Management Development Institute (MDI) Gurgaon, opened applications for the second round of its Post Graduate Diploma in Management (Online) program. This program caters to working professionals, offering a balance between work and studies and equipping them with crucial management skills for today's dynamic business landscape. The PGDM-Online programme allows working professionals to balance official commitments with academic pursuits, acquiring valuable management skills and knowledge relevant to today's dynamic business environment. Interested applicants can visit <a href="https://mdi.ac.in/programmes/pgdm-online-programme">https://mdi.ac.in/programmes/pgdm-online-programme</a> and apply for the programme before January 10, 2024.

With this two-year PGDM (Online) AICTE-approved programme, one can acquire business acumen along with a PGDM from anywhere in the world alongside their job. This comprehensive online offering mirrors MDI Gurgaon's prestigious on-campus PGDM, enabling high achievers to climb up the corporate ladder with global perspective.

Speaking about the programme, **Prof. Ajay K Jain, Dean (PGDM-Online), MDI Gurgaon**, said, "When we talk about our programme, we always say that it's more than just education. It's a journey towards developing responsible citizen consciousness with a holistic global view, innovative thinking, effective communication, collaborative decision-making and functional competency. We aim to focus on a holistic business perspective, managing uncertainty and complexity effectively, and leading change management initiatives while creating wealth and managing diversity effectively."

## Unique PGDM (Online) Learning Approach

The PGDM (Online) programme features a unique teaching approach that combines:

- A unique blend of synchronous and asynchronous content curated explicitly for working professionals
- Dual specialization opportunity that includes Energy Management and Business Analytics
- Cutting-edge curriculum taught by thought leaders and change masters
- Campus immersions and optional International immersion for enhanced learning and peer networking
- Earn an AICTE-accelerated PGDM to drive professional aspirations forward

Highlighting the program's impact, Vivek Verma (a student of PGDM-Online) expressed, "The Post Graduate Diploma in Management (Online) program exceeded my expectations. It expanded my horizons, revealing untapped abilities. Unleashing my potential boosted my confidence, enabling me to adeptly navigate the demanding professional landscape."

The institute has kept campus immersion components in the programme to maintain students' connection with faculty, staff and the campus. It helps students get to know each other and learn together.



- The institute conducts regular sessions around experiential learning, business simulation exercises and corporate leaders' talks.
- Students get remote access to MDI Gurgaon's e-library resources.
- The insights from the high-quality Richard Ivey and Harvard cases from various parts of the globe enrich the learning environment.
- MDI Gurgaon conducts discussions based on the corporate and industrial experience that the students bring to the classroom. This makes their learning process impactful and relevant to the current VUCA business world.
- Furthermore, the institute leverages the power of digital evolution to reach a global audience, bring global faculty into the classrooms, and provide an international experience to the students while remaining in their home countries and cities.

While reflecting on the program, Princy Broka (a student of PGDM-Online) shared, "MDI's PGDM (Online) is both intense and enriching. Engaging dialogues, insightful discussions, and thorough materials provided me with a comprehensive grasp of business management. The guidance from experienced faculty has been invaluable in shaping my perspective."

These aspects foster open communication and feedback, creating an engaging environment. It develops a comprehensive business understanding and prepares students to navigate senior management roles confidently.

## **Eligibility Criteria**

To be considered eligible for admission into the PGDM (online) programme, applicants must meet the following criteria:

- At least 50% marks or an equivalent CGPA in both Std. X and XII
- A bachelor's degree with at least 50% marks from an institution recognised by **AICTE/AIU/Ministry of HRD, the Government of India**
- Must have a minimum of two years of full-time work experience as of December 31, 2023, post-bachelor degree completion

For further details and the application process, visit:

https://www.mdi.ac.in/programmes/pgdm-online-programme or call us at 0124-4560789