

Private engineering students get CTC of over Rs 1 crore in placement season

Jobs such as data scientist, full stack developer, cloud engineer, AI & ML engineer are in huge demand

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In the post-Covid period, recruiters are not only looking for professionals skilled in the technical and the new-age skills but also those who showcase exemplary soft skills and have the ability to perform in uncertain situations. Several private universities that are skilling the students in both technical and behavioural aspects have received handsome salary offers similar to the IITs for their students.

At the recently completed recruitment session at BML Munjal University, of the 300 participating students, more than 260 have secured placements and over 290 offers have been generated. Corporates such as KPMG, Hero Moto-corp, HCL Technologies, Infosys, TCS, IDFC Bank, Cognizant, MG Motors, Lenovo, Tech Mahindra, have visited the campus for recruitment.

"Our average CTC has gone up by 25% to 30%. In the School of Engineering and Technology (UG) — BTech programme, the placement percentage stands at 83.65%. The average salary for graduates is Rs 10.44 LPA. The highest salary offered is Rs 31.50 LPA to a student from BTech Computer Science. Over 75 companies participated in the placement process. In the School of Management (PG) - MBA programme, the placement percentage is 97%. Gra-



Teamwork, problem-solving and leadership skills are highly valued

duates from this programme got an average salary of Rs 9.2 LPA. The highest salary in this programme is Rs 25.9 LPA to a student from MBA Finance," says Santanil Dasgupta, senior director, Career Guidance and Development Centre and Centre for Continuing Education, BML Munjal University, Gurgaon.

"At MDI Gurgaon, the highest CTC in this recruitment season is Rs 60 LPA. Consulting & FMCGs are the top re-

cruiting sectors while consulting, sales and marketing are the most rewarding domains. The median salary offered also saw an increase of 11.19% from the previous year," says Kirti Sharma, lead, Graduate Programme Placements, MDI Gurgaon.

A student of BTech Computer Science and IT from SSN College of Engineering has received a CTC of Rs 1.17 crore per annum. The offer has been extended by MotorQ. "Besides this, around 94% of the total batch has received placement offers so far. Candidates with solid technical knowledge and possession of exceptional skills to solve some of the complex engineering pro-

blems are in huge demand," says Pushpak Kumar, Manager Placement, SSN College of Engineering, Chennai, Tamil Nadu. "Job roles such as data scientist, full stack developer, cloud engineer, AI & ML engineer, analyst/consultant, product specialist, digital design engineer, production engineer are in huge demand. Sectors that are actively hiring include software, healthcare, BFSI, automobile, manufacturing," he adds.

A package as high as Rs 1.2 crore per annum was offered to a student of BTech Computer Science, Bennett University by Meta. "The key recruiters in the university this year are Meta, Adobe, Amazon, Microsoft, Deloitte, Goldman Sachs, HSBC. The students have achieved impressive placements across various industries, including IT/ITES, consulting, e-commerce, finance, fintech, health tech, etc, with notable recruiters marking the BTech CSE average salary of Rs 10 LPA," says Rakesh Singh, vice president, head, Corporate Relations and Alumni affairs, Bennett University, Greater Noida, Uttar Pradesh.

At Amity University, a student of BTech Computer Science received a package of Rs 61.75 LPA from Palo Alto. "This year we had more than 800+ companies participating in the campus placements of our 2023 passing out batch. More than 200 students were placed with a package of over Rs 10

LPA. We had 19 international placement packages ranging from Rs 7 LPA to Rs 33 LPA," says Anjani Kumar Bhatnagar, deputy director, Amity Technical Placement Centre, Amity University, Uttar Pradesh.

Demand for both behavioural and technical skills

Highlighting the rising demand for Software Engineers and Data Scientists today, Bhatnagar adds, "Software engineers are highly sought after due to the growing emphasis on technology and digitisation across various industries. Data scientists are also in high demand as companies seek to leverage data to gain insights and make informed decisions. Core companies such as Tata Motors, Hyundai, Bosch have growing demand for professionals with expertise in robotics and automation & exception knowledge in electrical systems, power generation, and transmission.

"The industry now seeks students who are well-equipped in both behavioural and technical skills," says Dasgupta. "In terms of behavioural skills, collaboration, teamwork, problem-solving, presentation, and leadership skills are highly valued. Similarly, in the technical domain, BTech graduates from all specialisations are expected to possess knowledge of Industry 4.0 and its practical applications in their day-to-day work," adds Dasgupta.